

Dear Peter Wujek, Self-Titled Clown Lord,

It has come to our attention that you have made defamatory and false statements about us. The following offenses occurred: clowned on in a royal manner. The statement was published to the Clown Corner Column on The Echo Website, and they are willfully misleading and without merit because we are not clowns.

The false statements that you made are reckless and highly defamatory, and have caused us to suffer:

- Substantial Harm
- Economic Harm
- Reputational Harm
- Harm to our character and reputation
- Harm to our business

In addition, the false statements have affected us in the following ways: we felt sad :(

We hereby demand that you: Immediately cease and desist from making any and all false statements against us within 1 day of the date of this letter, remove all defamatory statements and content from The Echo Website and publish a retraction, and notify us in writing when these tasks have been completed.

If you do not cease and desist within the above stated time period, we will be forced to take appropriate legal action against you and will seek all available damages and remedies.

Sincerely,

Aarti Gupta, Jason Verdin, and Maya Stone
Echo Leadership Team